

PRINT ADVERTISING

- Full Page** \$755.00 per month / \$2265.00 per three month edition
This ad has a vertical orientation. Typically it is a right-hand read forward in the magazine. Cover positions add \$200.00 per month and must be in minimum of four consecutive editions.
- Two Thirds** \$595.00 per month / \$1785.00 per three month edition
This ad may be vertical or square. It would be placed on a right-hand read position in a feature article or near the front of the magazine.
- Half Page** \$525.00 per month / \$1575.00 per three month edition
This ad may be horizontal or vertical. It would be placed in a feature article
- Third Page** \$415.00 per month / \$1245.00 per three month edition
This ad is square and it would be placed at the end of an article in conjunction with another ad of a similar size. This ad can also be horizontal or vertical for an additional fifteen percent and would be placed on the outer edge or bottom of a page.
- Quarter Page** \$335.00 per month / \$1005.00 per three month edition
This ad is vertical. It would be placed in conjunction with an ad of similar size.
- Sixth Page** \$225.00 per month / \$675.00 per three month edition
This ad is horizontal. It is often placed under a half vertical ad.

All Print advertisements include a complimentary listing & link in the Su Casa website Resource Guide

WEBSITE ADVERTISING

- Listing & Link** \$75.00 per month / \$225.00 per edition. (Complimentary to all print advertisers)
It includes your logo, contact info and a website link.
- Boxed Ad Single** \$75.00 per month / \$225.00 per edition.
Graphically designed ad that includes your logo, contact info and a website link
- Boxed Ad Double** \$150.00 per month / \$450.00 per edition.
Graphically designed ad that includes your logo, contact info and a website link
- Banner Ad** \$225.00 per month / \$675.00 per edition.
Graphically designed ad that includes your logo, contact info and a website link

DISCOUNTS AVAILABLE

- ONE EDITION** - there are no discounts available
- TWO EDITIONS** - apply a five percent (5%) discount
- THREE EDITIONS** - apply a ten percent (10%) discount
- ANNUAL** - apply a fifteen percent (15%) discount

ADVERTISING DESIGN

The advertiser is responsible to provide a digital ready ad that meets our size and resolution specifications. Su Casa does not provide ad design services. We can match with a local designer that we highly recommend and assist you with concept and planning.